

# /Marta Ribas

Specialized in branding and storytelling through 2D and 3D design, motion, and bold, unexpected visual ideas. I bring an artistic perspective to every project, seeking creative and original solutions that turn each piece into a unique experience.

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[my web](#)

## /Education

### Audiovisual and Multimedia Communication

2020 - 2024

[Escola Universitària ERAM](#)

Received the award for highest academic achievement.

### Summer School Global Design Thinking Camp Program

jul. 2023 - aug. 2023

[Hanbat National University](#)

The program was focused on the bases of design thinking; learning from traditional Korean calligraphy to graphic and 3D design.

## /Skills

/Illustrator  
/Photoshop  
/Indesign  
/After Effects  
/Figma  
/Premiere  
/Blender  
/Unreal Engine  
/Substance Painter  
/Excel  
/Word  
/Power Point  
/One Drive  
/Asana  
/Wix

## /Experience

### 3D artist

nov. 2023 - present

[HeroBeat Studios](#)

Specialized in the intricate processes of modeling and texturing assets within the realm of 3D artistry. My work contributes to the visual richness and overall aesthetic appeal of the games developed at HeroBeat Studios.

### Graphic designer freelance

2024 -present

I've created a range of graphic work — from logo design and visual storytelling to social media content and brand application.

### Graphic designer and UI/UX

feb. 2021 - jul. 2022

[Festival Z](#)

Responsible for the graphic, audiovisual and web UI/UX design of *Festival Z*, creating images that emphasize the young and modern spirit of the festival.

## /Languages

/English - B2 First  
/Catalan - Native  
/Spanish - Native